RUBIA HANDWORK



#### THE CULTURAL HERITAGE OF BOGOLAN

In the Bambara language of Mali's largest ethnic group, bogolanfini can bebroken into three parts: bogo means mud, lan means with and fini means cloth. The shorter "bogolan" usually refers to more modern mud cloths.

For centuries, mothers passed the skills and knowledge of bogolan to their daughters. Malian women drew the geometric motifs representing the "language" of bogolan, preserving the symbolic ideograms — and moral codes — for the next generation. Each of the symbols has a meaning and each cloth tells a story.



Rubia's Partners in Preserving Bogolan

#### and its Tradition



Fatoumata Kanakoma, widowed mother of seven children, "Tanti Bogolan," started her association in 1994 when Djenne's tourist market for bogolan was booming. Tanti Bogolan's mother taught her to dye bogolon as her mother's mother had done before her. Forty women, ranging in age from 18 to 59, belong to her cooperative. Most of the artisans cannot read or write so they value their children's education. Since the disappearance of the tourist market, school fees are unaffordable and finding alternate markets for their bogolan is their most significant challenge.

Ndomo's mission is to teach ancient and sustainable techniques of dyeing cotton to unemployed and uneducated young men and women. In Segou where the workshop is located, extremists from Gulf nations have built new mosques where they are trying to recruit vulnerable youth to become violent jihadists. Ndomo offers a peaceful alternative: training and employment as textile artists. Ndomo defines itself as "more like an African family than an employer-employee relationship." The Ndomo artists are educated in traditional Malian values: work, responsibility, solidarity, and personal commitment.

For more information check out our website www.rubiahandwork.org and our Instagram @rubiahandwork

# SYMBOL CHARTY



### Intersection of Two People

Social interaction and being open to others

# Path of Refusing to <u>Pay Debt</u>

The danger of borrowing money







A person who does not tell the trut



# Warrior's Belt

Courage



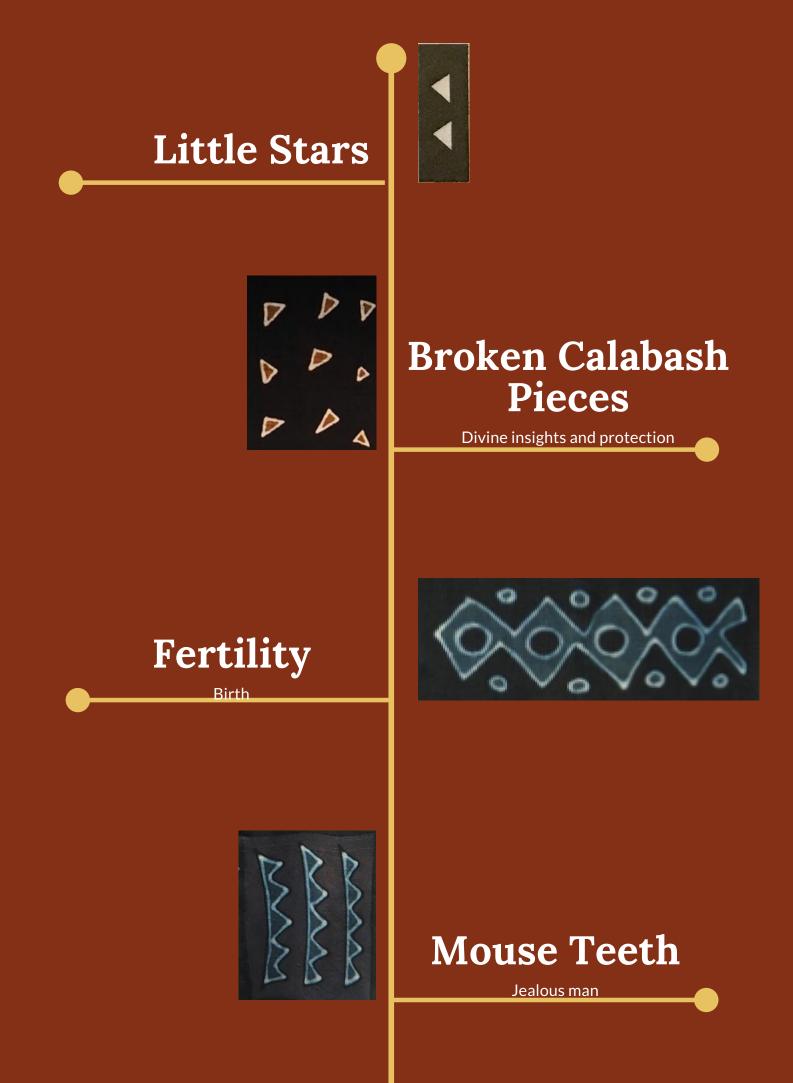
# Key to a Lock

Every problem has a solution

# **Family Home**

Surrounded by community







# **Shelling Peanuts** Together

Families share challenges





# Dorsal Spine of a Fish(jegekolo)

Support

# **Cowry Shells**

Wealth, independence from French Colonialism and Malian sovereignty



### Crocodile





#### Lizard's Head with Protruding Eyes

Use of lizards in recipes believed to magically cure ailments or induce harm

### **Antelope's Sharp** Antlers

The spirit who taught humans the basics of agriculture





# **Flower Within a** House

United Family





# Gwanjo's Epic

Created in honor and remembrance of a famous bogolanfini artist and pays homage to all women who dye the cloth



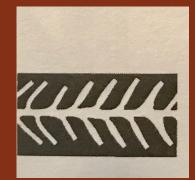
# Jealous **Husband's Teeth**

#### **Battle Drum**



# **Brave Man's Back**





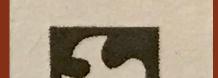
# **Fish Bones**

# Flower





# Scorpion's Tail



# **Calabash Flower**



